

Privacy Statement – Process-Specific Statement

This information should be read alongside the amsterdam&partners Foundation's General Privacy Statement.

General Information

We process personal data carefully, securely and in accordance with the applicable legislation and regulations. The General Privacy Statement of the amsterdam&partners Foundation (*Stichting amsterdam&partners*) includes our general principles for personal data processing and information on exercising your rights. In this process-specific statement, we provide relevant information on data processing, including its purposes, regarding amsterdam&partners newsletters.

This process-specific privacy statement may be updated in response to changes in legislation or other developments. The most recent version of this statement is available on our website www.iamsterdam.com. The date of the most recent update is recorded below the statement.

Responsible Body

The amsterdam&partners Foundation is the responsible body in the sense of the General Data Protection Regulation (GDPR).

We have a Data Protection Officer (DPO), who can be contacted by email at dataprotection@iamsterdam.com.

Personal Data Processing

We process different categories of personal data. The data we process depends on the specific process concerned and on the purpose. This and other relevant information are detailed below.

amsterdam&partners newsletters:

- amsterdam&partners partner newsletter
- amsterdam&partners press newsletter
- Meeting industry meeting planner newsletter
- Networking events invites
- Mediachannel information

Purpose

The purpose of processing personal data for the newsletters is sending the newsletters with information from amsterdam&partners.

Basis

We process the personal data on the basis of the agreement

Personal Data

For this purpose, we process the following personal data:

Transfer

The personal data will not be processed outside the European Economic Area (EEA).

Profiling

In connection with the newsletters we make use of profiling. This means that we collect data that describes you as a person. We thus ask you to indicate your interests in order to customise our services to your needs.

Storage Period

We do not store your personal data for longer than necessary or for longer than prescribed by the Archives Act. This means that we delete the personal data collected for newsletters after you unsubscribe

Exercising rights and making complaints

The General Privacy Statement includes information on your privacy rights and how to exercise them, and on how to lodge a complaint.

Contact

If you have questions after reading the General and Specific Privacy Statement, please contact our DPO at dataprotection@iamsterdam.com.

Amsterdam, Februari 2022

